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Hi, Gardener!

This is to announce our new 1955 Spring Catalog! In it you'll find everything for your yard and garden—all of the best new and old favorite roses. We guarantee them to grow for you!

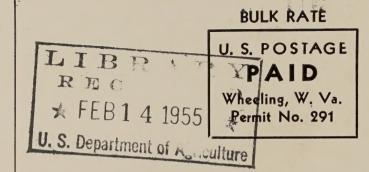
Bring your garden problems to us. Advice based on local practical experience cheerfully given.

Sincerely yours,

JOHN DIECKMANN & SONS

Park View — Elm Grove

P. S. Your catalog will be mailed. Wait for it.



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